How To Profit Using The Cloud And Options To Swing Trade Market Sectors

Presented by
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About This Presentation

This presentation outlines our futures and options swing trading coaching programs designed to help traders build **consistent, repeatable profitability** through disciplined strategies, risk management, and one-on-one coaching.

The material is intended for **educational purposes** and for individuals evaluating professional trading coaching services.

Important Risk Disclosure

Options and Futures trading involve substantial risk and are not suitable for all investors.

Prior to trading options, investors must review the *Characteristics and Risks of Standardized Options (ODD)*, available from your broker or The Options Clearing Corporation.

All strategies and examples discussed are for **educational and illustrative purposes only** and should not be interpreted as investment advice or a recommendation to buy or sell any security.

Trading results vary by individual. Each trader must determine their own risk tolerance, capital allocation, and trading approach.

Symbol	Sector
DIA	Dow Jones
EEM	Emerging Markets
EFA	Europe, Australia, Asia
EWG	Germany
EWH	Hong Kong
FXI	China
GDX	Gold Miners
GLD	Gold
IBB	Biotechnology
IWM	Russell
IYR	Real Estate
QQQ	Nasdaq
SLV	Silver
SPY	S&P
TLT	Treasury Bond
UNG	Natural Gas
USO	Oil
VNQ	Real Estate
VWO	Emerging Markets
XHB	Homebuilders
XLB	Basic Materials
XLE	Energy
XLF	Financial
XLI	Industrial
XLK	Technology
XLV	Health Care
XME	Metals & Mining
XOP	Oil & Gas Exploration & Production
XRT	Retail

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Ichimoku Cloud

Tenkan Sen (Turning line) - A moving average of the highest high and lowest low over the last 9 trading days.

Kijun Sen (Standard line) - A moving average of the highest high and lowest low over the last 26 trading days.

Senkou Span A (1st leading line) - The average of the Tenkan Sen and Kijun Sen, plotted 26 days ahead.

Senkou Span B (2nd leading line) - The average of the highest high and lowest low over the last 52 days, plotted 26 days ahead.

Chikou Span (Lagging line) - The closing price plotted 26 days behind.

The area between the two Senkou Spans is called the Kumo (Cloud).

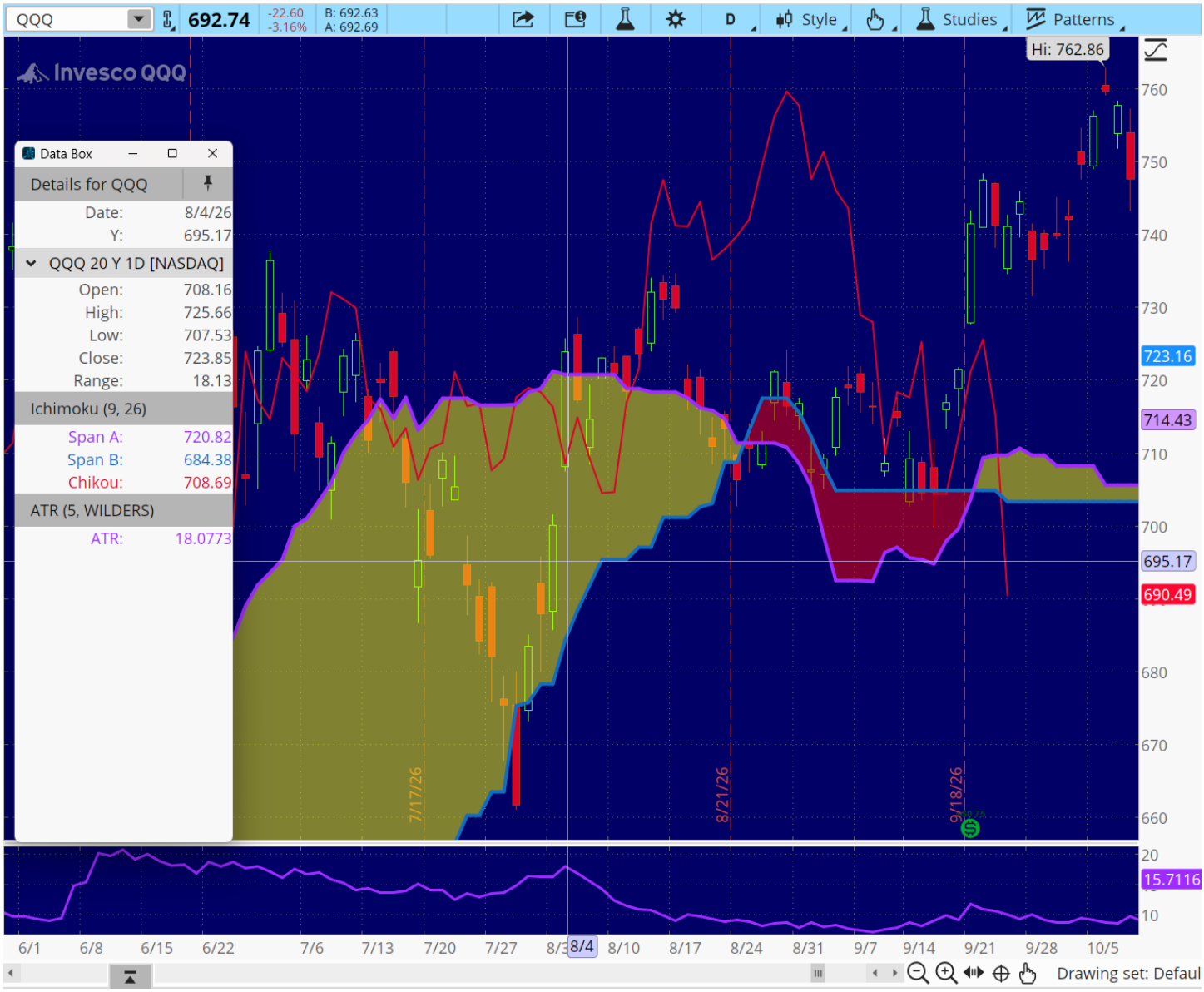
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Sample Trading Plan – Ichimoku Kumo Buy/Sell

- **Buy Setup:**
- The signal day must close above the Kumo(cloud).
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- **Buy Trigger:**
- Previous candles must close in or below the cloud per the detailed Trading Plan, before the price closes above the Kumo on the signal day.
- Chikou criteria must be valid.
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- **Trade management (Long):**
- Buy ATM or ITM Calls at the next open price or lower.
- Full setup, trigger rules, and trade management techniques are covered during **private one-on-one coaching**
- Emphasis is placed on consistency, risk control, and realistic profit expectations
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- **Sell Setup**
- The signal day must close below the Kumo(cloud).
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- **Sell Trigger:**
- Previous candles must close in or above the cloud per the detailed Trading Plan, before the price closes under the Kumo on the signal day.
- Chikou criteria must be valid.
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- **Trade management (Short):**
- Buy ATM or ITM Puts at the next open price or higher.
- Full setup, trigger rules, and trade management techniques are covered during **private one-on-one coaching**
- Emphasis is placed on consistency, risk control, and realistic profit expectations

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Ichimoku Kumo Buy (QQQ on 8/4/2026) – Example 1



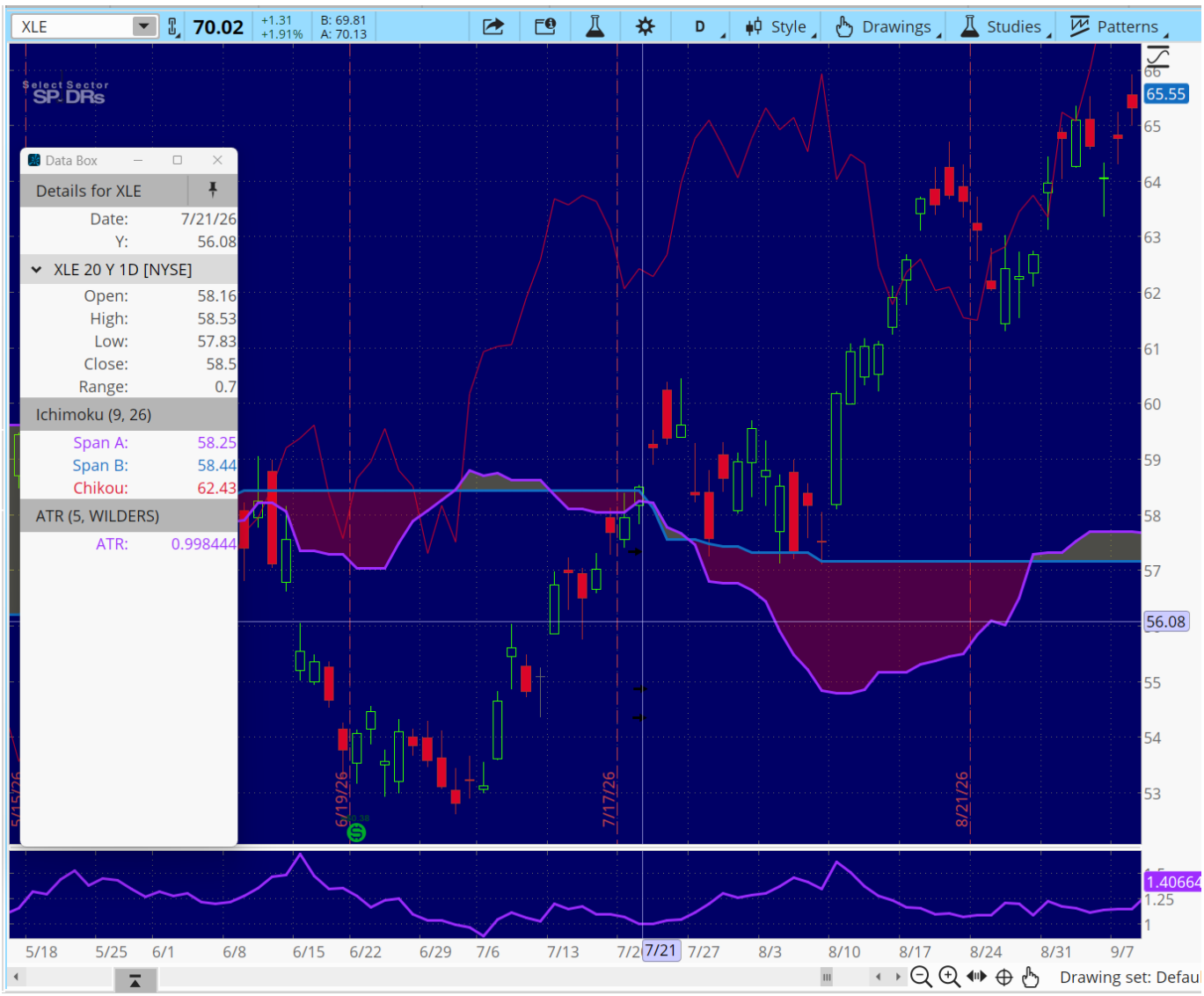
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Valid Ichimoku Kumo Trades - QQQ (NASDAQ)								
Valid Trade Dates	Long	Short	1x ATR W/L		Valid Trade Dates	Long	Short	1x ATR W/L
08/04/26	1		Win		07/12/12		1	Loss
04/13/26	1		Win		11/30/11	1		Win
03/03/26		1	Win		11/23/11		1	Loss
02/12/26		1	Win		09/22/11		1	Win
12/19/25	1		Win		08/04/11		1	Win
02/27/25		1	Win		07/01/11	1		Win
07/31/24	1		Win		04/20/11	1		Win
05/10/24	1		Win		04/01/11	1		Win
11/07/23	1		Win		08/24/10		1	Loss
08/31/23	1		Win		07/26/10	1		Win
12/19/22		1	Win		06/24/10		1	Win
04/14/22		1	Win		05/20/10		1	Win
10/19/21	1		Win		03/02/10	1		Win
05/12/21		1	Loss		11/05/09	1		Win
04/05/21	1		Win		03/23/09	1		Win
03/17/21	1		Win		01/14/09		1	Win
11/04/20	1		Win		09/03/08		1	Win
10/12/20	1		Win		09/04/07	1		Win
09/05/19	1		Win		04/04/07	1		Win
06/18/19	1		Win		03/21/07	1		Win
10/10/18		1	Win		01/31/07	1		Win
05/07/18	1		Win		05/11/06		1	Win
04/17/18	1		Win		03/29/06	1		Win
07/12/17	1		Win		01/25/06	1		Win
12/07/16	1		Win		10/27/05		1	Loss
11/17/16	1		Win		09/30/05	1		Win
11/09/16	1		Win		07/12/04		1	Win
05/25/16	1		Win		04/30/04		1	Win
08/20/15		1	Win		03/17/03	1		Win
07/13/15	1		Win		07/06/01		1	Win
02/03/15	1		Win		06/14/01		1	Win
01/22/15	1		Win		07/28/00		1	Win
10/28/14	1		Win		07/12/00	1		Win
07/09/13	1		Win					

Ichimoku Kumo QQQ	
Total Trades = 67	
Long Trades = 43	
Short Trades = 24	
Total Trades = 67	**Win %**
Total 1x ATR Wins = 62	93%
Long Total Trades = 43	
Long 1x ATR Wins = 43	100%
Short Total Trades = 24	
Short 1x ATR Wins = 19	79%

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Ichimoku Kumo Buy (XLE on 7/21/2026) – Example 2



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Valid Ichimoku Kumo Trades - XLE (Energy)							
Valid Trade Dates	Long	Short	1x ATR W/L	Valid Trade Dates	Long	Short	1x ATR W/L
07/21/26	1		Win	03/05/10	1		Win
05/18/26	1		Loss	12/24/09	1		Win
12/16/25		1	Loss	12/15/09	1		Win
11/10/25	1		Win	08/03/09	1		Win
10/23/25	1		Win	02/17/09		1	Win
08/21/25	1		Win	01/30/09		1	Win
04/03/25		1	Win	01/14/09		1	Win
03/17/25	1		Win	02/25/08	1		Win
02/26/25		1	Win	01/16/08		1	Win
01/17/25	1		Loss	12/06/07	1		Win
08/02/24		1	Win	09/06/07	1		Win
07/23/24		1	Win	08/08/07	1		Win
02/05/24		1	Loss	03/21/07	1		Win
07/06/23		1	Loss	03/13/07		1	Loss
05/02/23		1	Win	06/29/06	1		Win
01/13/23	1		Win	03/28/06	1		Win
10/04/22	1		Win	11/22/05	1		Win
09/23/22		1	Loss	05/12/05		1	Win
01/03/22	1		Win	01/14/05	1		Win
04/29/21	1		Win	08/31/04	1		Win
01/21/20		1	Win	03/30/04	1		Win
12/03/19		1	Win	12/01/03	1		Win
11/04/19	1		Win	11/13/03	1		Win
10/01/19		1	Win	10/01/03	1		Win
08/01/19		1	Win	09/24/03	1		Win
10/11/18		1	Win	08/15/03	1		Win
07/26/18	1		Win	02/28/03	1		Win
07/09/18	1		Win	11/11/02		1	Win
08/03/17		1	Win	09/12/02		1	Win
11/07/16	1		Win	09/03/02		1	Win
07/20/16	1		Win	05/23/02	1		Loss
12/07/15		1	Win	02/22/02	1		Win
03/10/15		1	Win	01/11/02		1	Win
11/28/14		1	Win	11/14/01		1	Win
02/20/14	1		Win	04/24/01	1		Win
01/21/14	1		Win	03/16/01		1	Win
07/09/13	1		Win	02/05/01	1		Win
06/24/13		1	Loss	01/04/01		1	Win
05/03/13	1		Win	12/26/00	1		Win
12/28/12		1	Loss	11/29/00		1	Win
12/23/11	1		Win	11/01/00	1		Win
10/27/11	1		Loss	08/10/00	1		Win
08/04/11		1	Win	03/07/00	1		Win
07/11/11		1	Win	12/07/99		1	Win
08/24/10		1	Loss	11/30/99		1	Win
07/29/10		1	Win	07/30/99	1		Win
05/17/10		1	Win				

Ichimoku Kumo XLE	
Total Trades = 93	
Long Trades = 52	
Short Trades = 41	
Total Trades = 93	**Win %**
Total 1x ATR Wins - 80	86%
Long Total Trades = 52	
Long 1x ATR Wins - 48	92%
Short Total Trades = 41	
Short 1x ATR Wins - 32	78%

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November 2026 Coaching Special

⏰ **Offer expires: Midnight, Sunday November 8, 2026**

Limited-Time Discounts

- **$250 off** – Futures Swing Trading Program
- **$250 off** – Daily Chart Options Swing Trading Program
- **$750 off** – Combined Futures & Options Program *(Best Value)*
- **$750 off** – Full Options Program (Daily & Weekly Strategies)

📩 Contact us through our website form or email us to receive the discounted pricing.

******Discounts apply to standard program pricing listed below ******

Options Coaching Programs

Daily Chart Options Program

8 Swing Trading Strategies | $1,750

This is the program we recommend for anyone new to option trading, as well as experienced traders looking to add more consistency and profitability to their trading portfolios. For newer traders, we will provide guidance with selection of option brokers, setup of trading and analysis platforms, plus address any questions or concerns that come up.

Program Highlights

- 20–40 trade opportunities per month
- Focus on high-probability trades (historically 84%+ win rate)
- Comprehensive trading plans for each setup
- 28 ETFs covering major markets, sectors, and international markets
- Win/loss statistics provided and updated periodically

Each coaching plan is customized based on your goals, preferred markets, and lifestyle.

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Ongoing Support & Trade Review

- Minimum 6 months of coaching support
- Monthly review of all trades
- Identification of execution or process errors
- Adjustments to strategies based on performance
- Clear expectations around normal vs. avoidable losses

This structured review process helps traders develop discipline, consistency, and confidence across different market environments.

Coaching Format & Availability

- Initial setup sessions for charting and analysis platforms: 1–2 hours.
- 1-2 hour long coaching sessions scheduled weekly at mutually agreed upon days and times.
- Ongoing 1-on-1 support as needed throughout the program.

We prioritize flexibility and practical implementation for busy professionals.

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Futures Coaching Program

Index & Currency Futures Swing Trading

Investment: $1,745

This program is designed for both **new and experienced traders** seeking structure, discipline, and consistency.

What's Included

- 10 professionally developed futures trading strategies
- Detailed written trading plans for each setup
- Historical win/loss statistics and expectancy models
- Position sizing and profit-maximization techniques
- Coverage of ES, NQ, RTY, YM, AD, BP, CD, EC, and SF contracts

Coaching & Support

- Minimum **6 months of guided support**
- Monthly trade reviews and performance analysis
- Strategy refinement based on your results
- Direct coaching access via phone, Zoom, and email

This program is strongly recommended for traders seeking a **structured path to consistency**.

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One-On-One Coaching

Some traders learn best with individual attention. In private coaching sessions, Eversley works directly with you to:

- Accelerate the learning process
- Customize strategies to your experience level
- Help transition from simulation to live trading with confidence

Sessions are conducted **via Zoom or in person** (San Francisco Bay Area).

Combined Futures & Options Program

Futures + Options Daily Chart Strategies

Investment: $3,495

This comprehensive program combines our futures and options strategies.

Program Highlights

- 10 Daily Chart Futures strategies
- 8 Daily Chart Options strategies
- ETF options with historical win rates of **84%+**
- 28 ETFs covering major markets, sectors, and international exposure
- 20–40 trade opportunities per month

Ongoing Development

- Monthly performance reviews
- Strategy optimization after 3–6 months
- Periodic statistical updates
- Personalized planning based on lifestyle and goals

Training Format

- Initial setup sessions for charting and analysis platforms: 1–2 hours.
- 1-2 hour long coaching sessions scheduled weekly at mutually agreed upon days and times.
- Ongoing 1-on-1 support as needed throughout the program.

We prioritize flexibility and practical implementation for busy professionals.

Next Steps

Call or email to discuss your trading goals and determine the best path forward to achieve those goals.

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📍 Bay Area Options & Futures Swing Traders Meetup:

http://www.meetup.com/Bay-Area-Options-and-Forex-Swing-Traders/